

TARYN HARRIGAN

Graphic Designer | Production Artist | Print & Publication | Brand Identity | Packaging | Digital Media

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EDUCATION & CERTIFICATIONS

Certified Digital Marketing Professional, Digital Marketing Institute, Toronto, Canada

Diploma in Graphic Design with Honors, George Brown College, Toronto, Canada

PROFESSIONAL SUMMARY

Results-driven Graphic Designer with 15+ years of experience in branding, publication design, and digital media. Proven track record of delivering high-quality design solutions that drive engagement and meet client objectives.

KEY SKILLS

- Adobe Creative Suite
- Social media design
- Creative problem-solving
- Website design
- Branding
- Prepress troubleshooting
- Typography
- Deadline driven
- Project management
- File management
- Attention to detail
- Layout design
- Digital and print design
- Print production
- Client collaboration
- Image editing

PROFESSIONAL WORK EXPERIENCE

Freelance Graphic Designer (2018 - Present)

Whitby, ON

- Designed visually engaging print and digital graphics using Adobe Creative Suite.
- Managed multiple projects, defining scope, parameters, budgets, and timelines.
- Collaborated with clients to develop effective visual communication strategies.
- Delivered 100% of projects on time and within budget.
- Designed Wix websites, partnering with freelancers for SEO and backend support.

Senior Graphic Designer (2014 - 2017)

The Yuniq Group, Antigua

- Led graphic design initiatives, delivering visually compelling designs that resulted in a 20% increase in client satisfaction.
- Managed client deliverables, timelines, and project milestones, reducing project turnaround times by 10%.
- Mentored junior designers, improving team growth and creativity.
- Collaborated on social media campaigns, increasing online engagement by 30%.

Graphic Artist (2011 - 2012)

West Indies Publishing, Antigua

- Conceptualized, designed, and finalized publications for printing.
- Utilized Adobe InDesign and other software to create layout designs.
- Facilitated communication between internal teams and clients to develop effective advertising materials.

Part-Time Instructor (2008 - 2010, 2014 - 2017)

The Antigua & Barbuda International Institute of Technology, Antigua

- Delivered academic instruction in graphic design and related subjects.
- Developed course outlines aligned with program objectives and industry standards.
- Provided hands-on training and constructive feedback on design projects.

Owner & Creative Director (2005 - 2010)

Get Creative Graphic Design, Antigua

- Led client consultations to identify and resolve complex design challenges.
- Developed design concepts, maintaining design integrity and brand consistency.
- Managed multiple projects, ensuring timely delivery of design and proposal components.

Senior Production Artist (2002 - 2005)

Sun Printing & Publishing Ltd, Antigua

- Managed production of the Antigua Sun daily newspaper and commercial print jobs.
- Produced negatives for plate-making on the Heidelberg offset press.
- Delegated design tasks to junior staff, ensuring adherence to deadlines and quality control.

ACHIEVEMENTS

- Improved project turnaround time by 15% at West Indies Publishing through process optimizations.
- Delivered 95% of projects on time at Sun Printing & Publishing Ltd. through quality control and workflow management.
- Increased social media engagement by 40% for freelance clients through targeted content strategies.
- Led design initiatives resulting in a 20% boost in client satisfaction at The Yuniq Group.